

Billy the Bull

~ A Kids Guide to Rodeo ~



By “Cowboy Ted” Hallisey

Illustrated by Craig Hayes

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Hi, my name is Billy.
I'm a Brahma bull

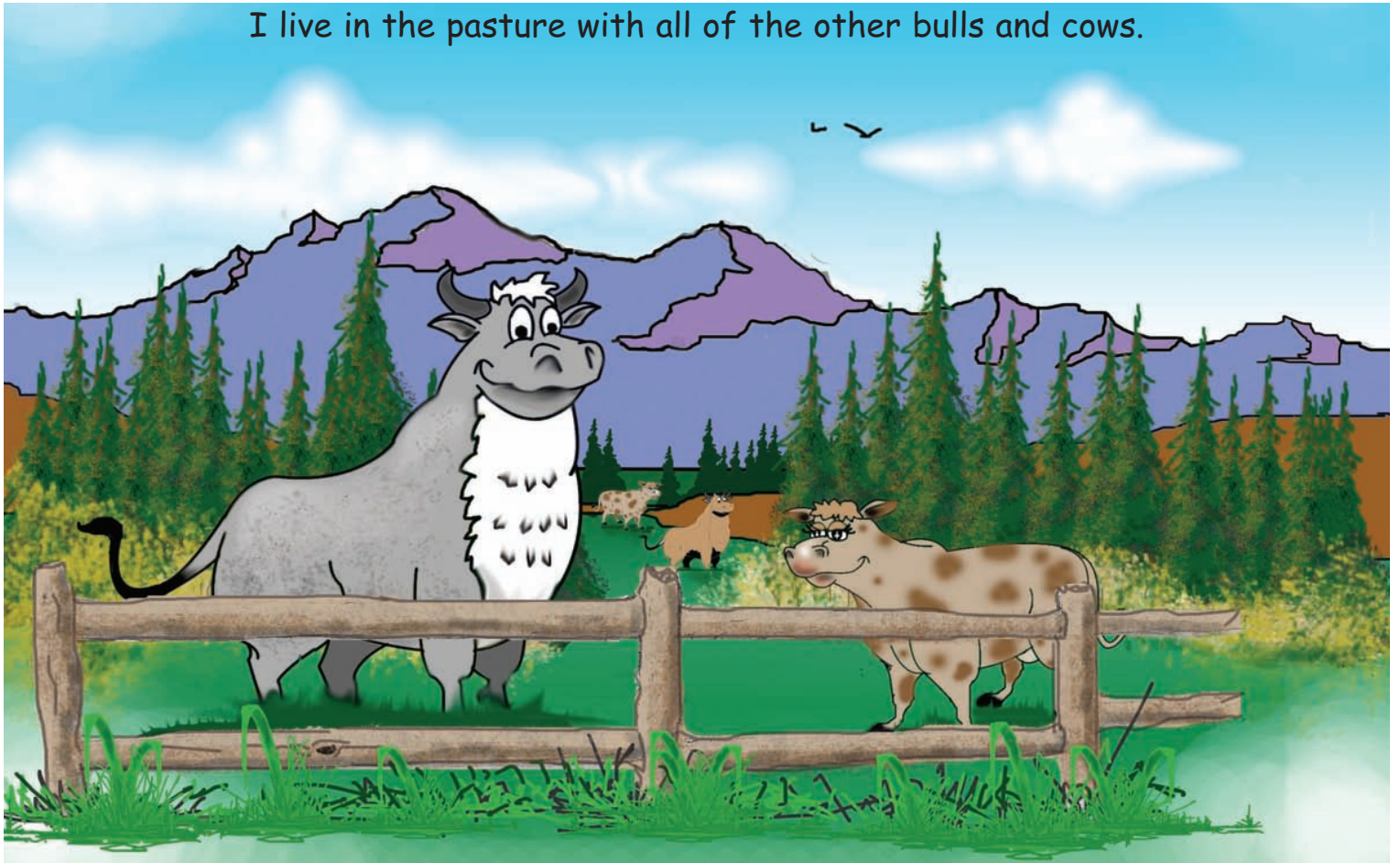


I will perform in the rodeo one day just as my father and grandfather did when they were younger.

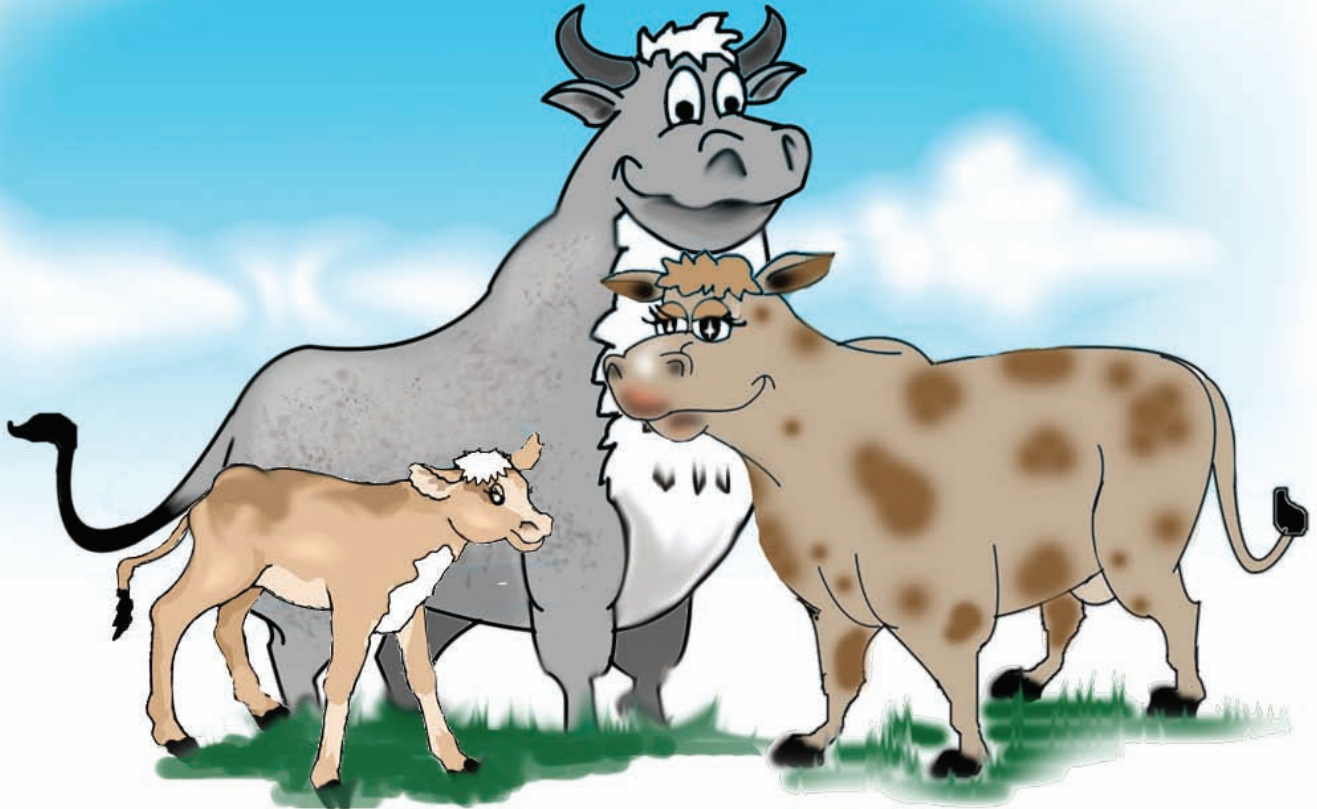


They were both champions.

I live in the pasture with all of the other bulls and cows.



A bull is a boy and a cow is a girl.



A baby is called a calf.

Horses share the pasture with us, too.



Our pasture is a tobacco-free and alcohol-free zone.
Just like your school grounds.



I have learned from the older bulls
that we like to buck off cowboys
who use tobacco or alcohol.



We can see which cowboys lead healthy lifestyles.
We can smell the tobacco when they try to sit on our backs.





It is finally time to get in the trailer for the ride to the rodeo.

We can see all of the people gathering in the grandstands to watch the rodeo.



The rodeo queen carries the American flag into the arena.



I can hear the National Anthem on the loudspeaker.

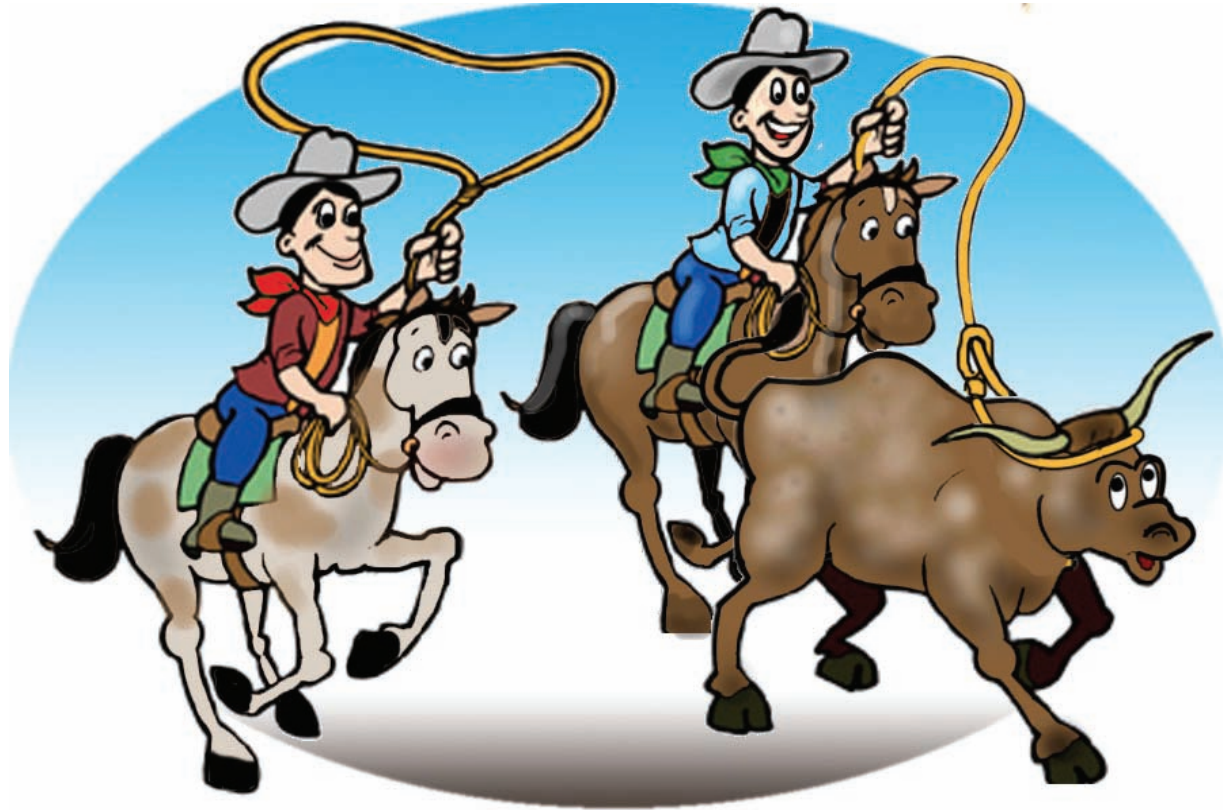


The rodeo begins with my pal, Buddy,
as he performs in the Bareback Event.
The cowboy has to stay on for eight seconds.



Sonny, the steer, is next up in the arena during the Steer Wrestling Event.
The cowboy with the fastest time wins.

Team Roping allows partners to work together to beat the clock.



The Header ropes the horns and the Heeler tosses a loop around the hooves.



Sam, the Saddle Bronc, will try to toss his cowboy before the eight second buzzer goes off.

Casey, the calf, is next into the arena for the Calf Roping Event.



Calf Roping is a timed event and it's the cowboy against the clock for the Gold Buckle!

Barrel Racing features three quick turns around the cloverleaf pattern.



Ladies rely on a quick American Quarter Horse to win this event.

I hear the announcer on the loudspeaker.



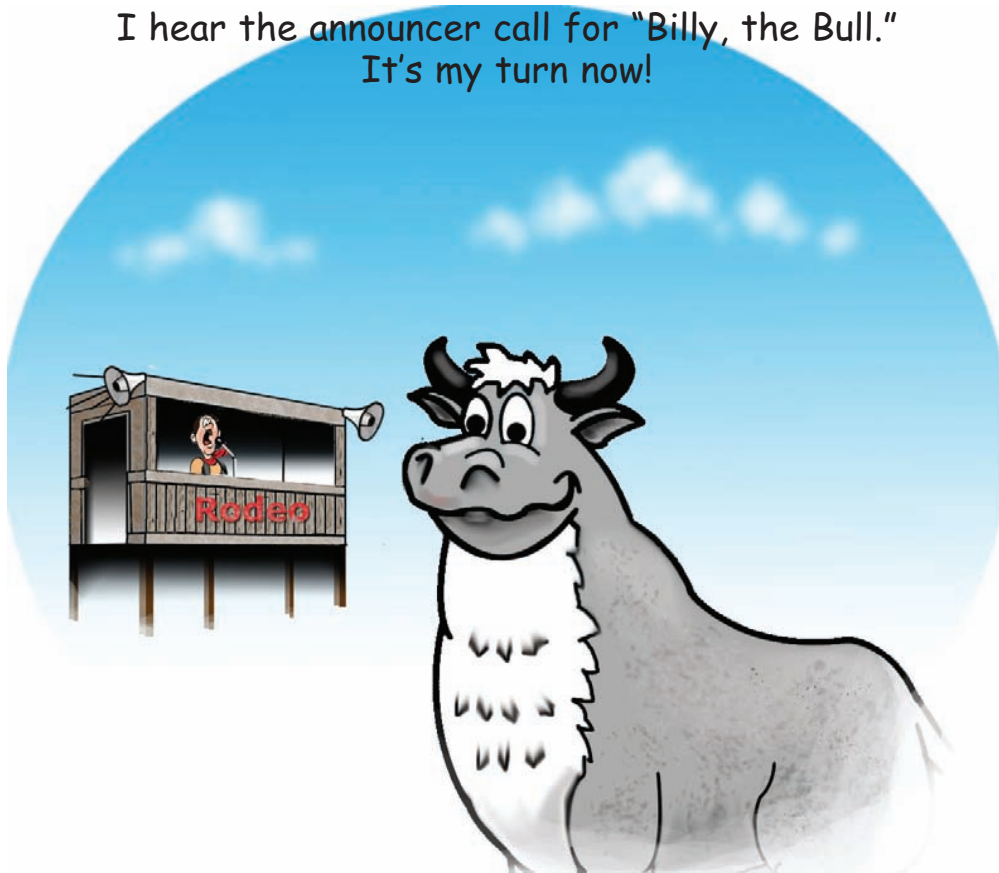
"And now for the event you have all been waiting for..."

The final event of the night is the Bull Riding Event.
Bulls, especially, don't like cowboys who use tobacco.



Bart is the first bull into the arena.
He bucks the cowboy off in less than five seconds.

I hear the announcer call for "Billy, the Bull."
It's my turn now!



I am ready for my first-ever chance to buck off a cowboy.

But...
It is the World Champion.



Everyone knows that he is a tobacco-free and alcohol-free cowboy.

I twist and turn and jump high, but he is the best.



The champ scores 95-points to win another Gold Buckle.
The fans go wild, knowing we both gave our best effort in the arena.

I know we will meet again in the rodeo arena and
I will practice for the next time. We both believe...



As many times as it takes to get it right and become a winner.

Smart Cowboys and Cowgirls don't use Tobacco or Alcohol



AND THAT MAKES THEM
TRUE CHAMPIONS!



“Cowboy Ted” Hallisey grew up on a small ranch in Big Bear Lake California. He wrote *Billy the Bull* to help educate kids about rodeo and healthy lifestyles. He has a personal goal of touching the lives of One Million children in a positive way. He has visited with over 275,000 students to share his Healthy Lifestyles message for Kids. He is founder of Cowboy Ted’s Foundation for Kids and holds a Master of Education degree in Health, PE & Recreation from Utah State University. CT has worked in radio, taught elementary school PE and served as a college instructor at colleges and universities in California, Missouri, and Utah. He has also served as Executive Director for Arts

Kids Inc. and coordinates and hosts Performing Arts programs to show kids how to “Find Their Happy Place” The longtime educator has written 12 books for kids and hosts video programs. He is a frequent presenter at school assemblies and health conferences across the United States. The cornerstone of Cowboy Ted’s programs, consist of the 8-concepts for Healthy Lifestyles, which are symbolic of the 8-second ride in Rodeo. CT has covered a host of professional rodeos including National Finals Rodeo and PBR as a credentialed print and broadcast journalist. Cowboy Ted has three sons, a daughter and two grandchildren. They have several animals and live in a log-house in the Rocky Mountains. Find out more about Cowboy Ted and his programs for kids at cowboyted.com

Craig Hayes is a longtime family friend of Cowboy Ted. Hays and Hallisey quickly developed a strong friendship and began working on the concept for *Billy the Bull*. The talented illustrator of *Billy the Bull* has teamed up with Cowboy Ted on 12 Children’s Books – providing the illustrations. Hayes is a Utah native and attended Bountiful High School, Salt Lake Community College and Weber State University. He has lived in Alaska, Texas, and Oklahoma. The retired Petrochemical Maintenance Supervisor has also illustrated a couple of historical books. Craig and his wife Charlie have been married for over 50 years and are the parents of three kids and several wonderful grandchildren. Craig enjoys art, woodworking, fishing, and golf.

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